



school for  
social  
entrepreneurs



Action  
Hampshire

Helping Communities & People Thrive

# STUDENT YEARBOOK

Together we change lives

2021  
2022  
HAMPSHIRE



# Action Hampshire

Helping Communities & People Thrive

For over 70 years, Action Hampshire has been supporting voluntary, community and social enterprise organisations to deliver great services to local people and communities. We have supported them to speak up for the changes they would like to see and shape the future of where they live and work. Our four main functions provide sector support as an infrastructure organisation, a member network, lead innovative projects in collaboration with incredible partners and deliver high-quality services for VCSE and statutory organisations as well as small-medium enterprises.

Action Hampshire has hosted the School for Social Entrepreneurs in Hampshire for 13 years, offering training and advice wherever you are on your start-up or growth journey. The programmes are exciting, challenging and practical. We have enabled participants to run successful businesses that help the community and address social problems; all that's required is a good idea and the drive and commitment to make it happen.



## A message from the CEO



### Alastair Wilson

It's our 10th year of graduations and our social entrepreneurs continue to inspire us on this programme. They are creating social, environmental and economic impact in a world where deep systemic inequalities cannot be solved by a traditional top-down approach. Armed with the vision, networks, skills and entrepreneurial mindset, our graduates are uniquely placed to bring about the change they want to see in the world. I cannot wait to see what they do next. We hope this programme continues to support entrepreneurs at all stages of their journey. It's a lonely road being a social entrepreneur and they need funding and support now more than ever.

## A message from the Head of SSE Hampshire



### Nikki Prentice-Jones

We are very proud of our class of 2021/22! This Yearbook and graduation event is a celebration of your achievement in completing your course. You are inspiring individuals who are prepared to take risks to tackle issues that you care about and have been affected by; through your enterprises, you are changing the world for the better. This is a celebration of your successes and challenges over the last year and the journey and distance you have travelled.

At Action Hampshire, we have been running the School for Social Entrepreneurs Hampshire for the last 13 years. For ten of those years, Lloyds Bank have generously funded the Start Up programme, together with our own matched funding. Across all the schools nationally since 2012, over 2,600 entrepreneurs have been supported by the programme and over ¾ million people benefitted from the social enterprises on this programme. In Hampshire we have supported over 220 social entrepreneurs. Over the last 4 years alone nearly 8000 people have benefitted from their enterprises; the impact of this programme over the last 10 years has been incredible.

## Our thanks go to:

Lloyds Bank for their long term financial and mentoring support.

The National Lottery Community Fund for the student grants.

The Board of Action Hampshire who have helped fund this programme and their continued belief in the SSE programme.

The speakers and mentors who generously gave their time and experience to our students.

My special thanks go to our fantastic SSE Hampshire team who make it all happen so that the programme is the best it can be for our students throughout the year - Alison, Fiona, Keith, Kevin and Rachel.

To our 2022 SSE students, and soon to be Fellows - your social enterprises are offering inspiring solutions to the challenges we face - creating jobs, empowering communities and protecting our planet. We wish all of you every success in the future!

## Nikki Prentice-Jones

Head of SSE Hampshire

✉ [nikki.pjones@actionhampshire.org](mailto:nikki.pjones@actionhampshire.org)



# Impact & successes

**The Lloyds Bank and Bank of Scotland Social Entrepreneurs Programme is run in partnership with the School for Social Entrepreneurs (SSE) and jointly funded by The National Lottery Community Fund.**

The programme supports social entrepreneurs at different stages of their social enterprise journey to develop the skills, strengths and networks they need to make a positive difference and tackle society's biggest problems. Each social entrepreneur engages in a comprehensive 12-month learning programme that is inspiring, action-based and accessible. There are three entry levels - Start Up, Trade Up and Scale Up - within the programme, which includes a Match Trading® grant and a mentor from Lloyds Banking Group.

**This is the 10th year of support and we are proud that nationally:**

- Over 2,600 entrepreneurs have been supported by the programme since 2012
- Over ¾ million people benefitted from the social enterprises on this programme
- One in five programme participants are from racialised and minoritised communities, one in ten have a disability and two-thirds are women

**In Hampshire:**

- 175 entrepreneurs have been supported by the programme since 2012
- 7991 of people benefitted from the social enterprises on this programme

## **About Match Trading® grants**

Lloyds Banking Group and The National Lottery Community Fund were pioneers of the Match Trading® grant innovations as part of this programme. These grants support the trading ambitions of organisations in the social economy and match pound-for-pound an increase in income from trading.

Launched in 2017 and created by the School for Social Entrepreneurs (SSE), 650 social enterprises and community businesses have received Match Trading® grants so far.

Want to know more? Visit: [matchtrading.com](http://matchtrading.com)

Lloyds Bank Social Entrepreneurs Programme



# Contents

- 7 Tia Binstead**  
Easy Tz Meals
- 8 Melanie Costas**  
Rural Mental Health Matters Ltd
- 9 Francesca Fearnley**  
ShareStreet
- 10 Safiya Francis**  
Green Shoots Book Club
- 11 Caroline Herman**  
All Yours Period Box CIC
- 12 Hannah Hill**  
Well-being Tree CIC
- 13 Simon Houghton**  
We Support Deaf Awareness
- 14 Syd Howells**  
Social Tree Climbers
- 15 Mentoring**  
Lloyds Bank Group
- 16 Action Learning**  
Kevin Sawers and Keith McAllister
- 17 Nagina Kaleem**  
Cross-Culture Hub
- 18 Eva McHugh**  
Share Salisbury
- 19 Kate Mellors**  
Tribe Alternative Stage School
- 20 Shiv Misra**  
Roots & Hoots Limited
- 21 Ayla Revell**  
Pilates with Ayla
- 22 Katerina Shikhotova**  
On TheFly
- 23 Harvey Sullivan**  
Andover Community Composting
- 24 Victoria Thorneton-Field**  
Swim The Wight CIC
- 25 Claudia Wilson**  
The Amity Community Project CIC
- 26 A message from**  
David Rowsell and Faiza Khan
- 27 A message from**  
Fiona Ollerhead



## Tia Binstead

### Easy Tz Meals



#### **Feeding bellies not bins! Home Cooked meals using surplus food.**

During the 2020 lockdown, Tia worked on a project to help create food parcels whilst on furlough using surplus food and took this on as her own social enterprise during July 2020. Easy Tz Meals works in a variety of ways. Not only do they make meals with a brand new menu every week whilst catering to a wide variety of dietary requirements, they also donate food parcels, made meals for a Winter Shelter, vulnerable communities and Christmas meals to those who may not have had anything otherwise.

Easy Tz Meals isn't just about making meals and fighting food waste; they have given qualifications, training, and confidence to their volunteers.

#### **What the SSE has taught me:**

"The SSE has taught me the importance of finding allies in your community, how much impact a social enterprise can make, and also the importance of policies and questioning where my business is headed (in a good way!) and to challenge myself on what I really want to achieve."

#### **My one social entrepreneur tip for you:**

"Put the policies in place before you think you need them!"



@easy.tz.meals



@easy.tz.meals



## Melanie Costas

### Rural Mental Health Matters Ltd

**Focused on tackling mental health inequality in rural and remote communities.**

Melanie started Rural Mental Health Matters (RMHM) a social enterprise, aimed at tackling mental health/wellbeing inequality. I believe, that where people live and work should not be a barrier to accessing help and support when they need it. People living and working in rural and urban areas consistently tell me that if they don't see a service, they believe it doesn't exist, making an already 'invisible' illness/condition, more invisible. This leads to stigma and people tending not to seek help until they are at/near crisis point. People aren't 'hard to reach', organisations are sadly failing to reach them!

Melanie is a mental health and wellbeing consultant and can help your business/organisation to be more inclusive. Everyone has mental health and I believe it is everyone's 'business' to address and embrace wellbeing in the workplace and the community. Mental health/wellbeing should be inclusive not elusive!

**What the SSE has taught me:**

"That I am the one who is the key to my success!"

**My one social entrepreneur tip for you:**

"Be consistent. Remember the reason you started this. Learn from others and share ideas!"



[ruralmentalhealthmatters.co.uk](http://ruralmentalhealthmatters.co.uk)



@RuralMHMatters



[melanie-costas](https://www.linkedin.com/in/melanie-costas)



## Francesca Fearnley

### ShareStreet

**Bringing communities together to share items, tools, time and skills.**

Francesca started her enterprise in response to the climate and cost of living crises, as a way to bring neighbourhoods together - to share their items, tools and things, as well as their time and skills, in an entirely new way. Understanding that, by 2050, its predicted our consumption habits (particularly of those in the global north who consume 14x the material stuff as someone in the global south) will require three planets worth of resources, Francesca knew that something had to be done to make it easier for neighbourhoods and communities to share what they already have, to prevent the need to buy new. ShareStreet aims to bring the sharing and borrowing revolution that our communities, and the planet, truly needs.

#### What the SSE has taught me:

"SSE has given me the tools, skills, network and support that allowed me to confidently pivot ideas when the one I applied with wasn't going to work - before I think I may have crumpled! I've cherished every opportunity to soak up the wisdom offered and I'm so grateful for the opportunity."

#### My one social entrepreneur tip for you:

"The most important step is the first one - tick something easy off the to-do list!"

 [sharestreet.co.uk](https://sharestreet.co.uk)  
 [@sharestreetuk](https://www.instagram.com/sharestreetuk)

 [hello@sharestreet.co.uk](mailto:hello@sharestreet.co.uk)



## Safiya Francis

### Green Shoots Book Club

**Weekly virtual book club to promote literacy and improve attainment.**

Safiya's motivation for pioneering Green Shoots Book Club was primarily to inspire her daughter to foster a love for reading books. Safiya curated a range of culturally representative literature and resources and founded a community of young reading enthusiasts.

Since its inception the club has gone from strength to strength and Safiya has hosted several community events including two Windrush events, as well as working in partnership with other social enterprises and hosting an event at Reading library. She is excited about a current leadership project and working with a team of Dr's, publishing her own work and she is planning to host a significant event for Black History Month 2022.

#### What the SSE has taught me:

"The training is first class. I particularly enjoyed the action learning sessions, which helped me cultivate better problem solving skills, I've learnt how to deconstruct the challenges and problems by asking the right questions. The group has been supportive and we've been able to learn from each other's experiences."

#### My one social entrepreneur tip for you:

"You will grow in confidence and develop critical skills to take your enterprise to the next level."



Green

SHOOTS

BOOK CLUB



[greenshootsbookclub.co.uk](https://greenshootsbookclub.co.uk)



[admin@greenshootsbookclub.co.uk](mailto:admin@greenshootsbookclub.co.uk)



# All Yours

## Caroline Herman

### All Yours Period Box CIC

#### Removing period shame and improving menstrual health across our communities.

Caroline has been intrigued for years by the menstrual cycle and the significant impact it has on the lives of women, girls and people who menstruate, including her own. She has always believed that period products should be universally available free of charge, and that great quality period education should be available so that everyone can decide how they want to manage their period and which products work best with their bodies.

With advocacy for personal choice and period education at the forefront of the project, All Yours is now providing period boxes in numerous local communities across the South of England and providing period education workshops in schools and through community organisations.

#### What the SSE has taught me:

"It made me realise that it is OK to fail and if things seem to be working perfectly then I am probably doing something wrong! I have learnt to accept failure as an opportunity to reinvent, rather than as a reflection of me as a person or social entrepreneur."

#### My one social entrepreneur tip for you:

"Sit with every opportunity offered instead of immediately dismissing it as too hard or scary."



[allyoursbox.co.uk](http://allyoursbox.co.uk)



[@allyoursmonthly](https://www.facebook.com/allyoursmonthly)



[allyoursperiodbox](https://www.linkedin.com/company/allyoursperiodbox)



[@allyoursmonthly](https://www.instagram.com/allyoursmonthly)



## Hannah Hill

### Well-being Tree CIC



**Supporting the community through affordable, inclusive, creative and well-being projects.**

Hannah set up Well-being Tree in January 2021 to support people she knew with disabilities and carers who had become isolated during the pandemic. Well-being Tree management team is mostly people who are living with disability. We look at what is needed in the community and employ local creative and well-being workshop leaders to lead low cost or free projects, which can enable self expression and develop self esteem, as well as challenging stereotypes of people with disabilities, by participation in art festivals and public art exhibitions.

Hannah's mission is to facilitate connection and healing within the community through the arts, meditation and nature.

#### **What the SSE has taught me:**

"SSE has helped me to value my skills, to not be afraid to try then fail, re-think and try again. Also to be flexible, but to understand the underlying motivation behind what I am aiming to do and to keep referring back to this."

#### **My one social entrepreneur tip for you:**

"It's okay to make mistakes, because it can help you to grow."



[wellbeingtree.org](https://wellbeingtree.org)



[@wellbeingtreecommunity](https://www.facebook.com/wellbeingtreecommunity)



[hannah@wellbeingtree.org](mailto:hannah@wellbeingtree.org)



[hannah-hill-16904657](https://www.linkedin.com/in/hannah-hill-16904657)



# WE  
SUPPORT  
DEAF  
AWARENESS

## Simon Houghton

### We Support Deaf Awareness

#### Helping organisations to communicate more effectively with the deaf.

Simon set up WeSupportDeafAwareness in April 2021 after struggling during the pandemic as a deaf person. With masks a significant barrier, it was impossible to understand what was being said, and it was clear that organisations and their staff just didn't know what they should do. Simon's campaign includes online training for employees to help them communicate more effectively, and to date, over 220,000 employees across the NHS, charities, emergency services, FTSE100 corporations, as well as SMEs and Trade Unions have access to the training.

His goal is to provide access to over 1 million employees, help them to better communicate with the deaf and hard of hearing, and to promote a more inclusive society.

#### What the SSE has taught me:

"SSE has helped me grow from providing 24,000 employees access to the training, to over 220,000 during the course of the year. I've grown as a social entrepreneur, and I've made some brilliant connections through the course, in particular the Action Learning group."

#### My one social entrepreneur tip for you:

"Don't be afraid to change direction... be willing to take risks and try different things!"

 [WeSupportDeafAwareness.org](https://www.wesupportdeafawareness.org)  [wesupportdeafawareness](https://www.linkedin.com/company/wesupportdeafawareness)  
 [@wesupportdeafawareness](https://www.facebook.com/wesupportdeafawareness)



## Syd Howells

### Social Tree Climbers



#### Tree climbing and canopy camping for all.

Syd first climbed a tree with a rope and harness in 2008 and has not stopped since. He wanted to share the joy and wonder of time in the canopy with as many people as possible, and started Social Tree Climbers just in time for a pandemic. Since opening up again, people have valued time outside in green spaces differently, and safe, respectful tree climbing has benefitted.

We are surrounded by spectacular, climbing-quality trees which are easily accessed with the correct permissions, allowing more and more people to get a taste of the activity. Syd's purpose is to help as many people of all ages and abilities to spend time together in the canopy.

#### What the SSE has taught me:

"The programme has taught me that social entrepreneurs come in many forms, and that at first glance we may appear quite different. As soon as you look closer and start to learn about one another's values, you soon see how similar we all are behind the specifics of our enterprises."

#### My one social entrepreneur tip for you:

"Networking is about giving."



[Socialtreeclimbers.co.uk](https://socialtreeclimbers.co.uk)



[hello@socialtreeclimbers.co.uk](mailto:hello@socialtreeclimbers.co.uk)



[@socialtreeclimbers](https://www.instagram.com/socialtreeclimbers)



**LLOYDS BANK**

**David Wood**

**Lloyds Banking Group**

# MENTORING

**Social Enterprise Business  
Mentoring Programme**

“...I've thoroughly enjoyed my time as a Mentor, and will hope to do so for a few years to come yet. The overarching driver for me, has been to get involved with individuals who have a dream, such as Victoria (Swim the Wight – [www.swimthewight.org.uk](http://www.swimthewight.org.uk)) this season, an individual who has a fantastic drive, and determination to do the right thing in helping others, and in the right way. It takes me away from the grind of day job, and after spending time with my Mentee I find myself uplifted, with a different perspective to take back with me.

For those teetering of the edge of getting involved, I would thoroughly recommend it, as it will help you with your coaching, communication and active listening skills, helping with self-awareness, self-confidence etc. as well as learning from your Mentee's and their experiences. My own history in this area, has been recently with the SSE, and it's London, Cornwall and Hampshire schools (over the 5 years or so), and prior to that working with/helping the Southampton University Undergraduates and the Enactus global social enterprise projects.

SSE projects supported as a Mentor, currently Swim the Wight, and previously The Flower Union ([theflowerunion.org](http://theflowerunion.org)), The Whitelands Project ([thewhitelandsproject.co.uk](http://thewhitelandsproject.co.uk)), Dorset Mental Health Forum ([dorsetmentalhealthforum.org.uk](http://dorsetmentalhealthforum.org.uk)) and The Samee Project ([samee.co.uk](http://samee.co.uk))...”

**Ian Browne**

**Lloyds Banking Group**

“It's a momentous time for me as well, I think it is the end of my seventh year and because I've doubled up at times my 10th or 11th mentee this year – completely diverse concepts from community cohesion, environmental sustainability, youth isolation, dementia, social housing, mental health, drug and gang prevention such a wide variety of worlds I've learned about in the process too. Which is the often underplayed value of this to Lloyds mentees who otherwise don't come into contact much with the tougher edges of our society.”

## **ACTION LEARNING FACILITATOR**



### **Kevin Sawers**

#### **Community Buildings and Enterprise Officer**

"I've had the privilege of facilitating one of this year's Action Learning groups. It's been great to help the six students in my group along their journey towards becoming established social entrepreneurs. Everyone's path is different, but they've all been so willing to share their experiences and support each other along the journey.

Action Learning takes a bit of getting used to – it's all about asking questions that bring about new insights and ideas, rather than giving information and advice. My group all threw themselves into this different way of helping each other, which I'm really grateful for. It certainly makes the group facilitator's job easier! I'd like to wish my group and all the students every success with their plans, and I thank them for sharing their hopes, dreams, and challenges with me. It's been a pleasure!"

## **ACTION LEARNING FACILITATOR**



### **Keith McAllister**

#### **Social Enterprise Trainer and Mentor**

"I have been an Action Learning facilitator for a couple of years now and I thoroughly enjoy the experience of watching a group work and grow together. The role of a facilitator is to establish a framework for shared learning whilst also keeping to time, develop the groups skill of questioning, listening, reflecting and giving and receiving feedback.

Action Learning sets are a simple and powerful way for people to learn from each other, work through issues, share ideas and challenge each other in a trusting and supportive environment. Every year the groups say how much they enjoy the experience and I hope their group helped them progress in their SSE journey."



## Nagina Kaleem

### CROSS-CULTURE HUB CIC

— "WE ALL BELONG TO ONE HUMAN RACE" —

#### Cross-Culture Hub CIC

#### **We aim for a better integration of immigrants into society.**

As an immigrant, over the years Nagina found that international communities coming to the UK remain isolated in their own pockets and despite various opportunities, they find it difficult to integrate into society. So, she started a unique community-based social enterprise, Cross-Culture Hub CIC, supporting immigrants to be better integrated into society. They provide a welcoming platform for people from all backgrounds to share their cultural values, learn skills and make new friends.

Cross-Culture Hub CIC aims to empower immigrants and underprivileged people, with skills i.e. Sewing, IT, Mug/T-shirts Printing etc to give them confidence to integrate into society where everyone is treated with dignity and respect.

#### **What the SSE has taught me:**

"I enjoyed every bit of all sessions and learnt so many new things especially, the legal structure of business, importance of networking and peer support. This learning encouraged me to take an initiative to start my unique community-based social enterprise."

#### **My one social entrepreneur tip for you:**

"Networking is vital for steady growth and to reach to our full potential."



@CrossCultureHub



@CrosCultureHub



## Eva McHugh

### Share Salisbury (A Library of Things)

#### Encouraging the community to borrow things instead of buying new!

Eva started planning to bring Share Salisbury (A Library of Things) to life during lockdown in 2020, by June 2021 it had opened its doors to the community. Eva has always been passionate about the environment, people, and animals. After being heavily involved with local environmental groups for the last 5 years, Eva decided to provide a tangible solution for those wanting to live a more sustainable life. Share Salisbury provides people with access to the things they need without it costing the earth. Enabling people to borrow things instead of buying new not only keeps natural resources in the ground, but it also saves people money and storage space in their home!

#### What the SSE has taught me:

"I have learnt many new skills from marketing to cash flow and business modelling to constructing an engaging elevator pitch. Most importantly perhaps, it has helped me to build my confidence which has not only helped my social enterprise but has had a positive effect on my personal life too."

#### My one social entrepreneur tip for you:

"Be authentic, be you, and utilise your skills and passions to create a better world!"

 [sharesalisbury.co.uk](http://sharesalisbury.co.uk)  
 @ShareSalisbury

 [info@sharesalisbury.co.uk](mailto:info@sharesalisbury.co.uk)  
 @ShareSalisbury



## Kate Mellors

### Tribe Alternative Stage School



#### **A vibrant exploration of theatre and self for young minds.**

Tribe is a space for young people to explore the ways in which we navigate our brains and the world we live in. Song-writing, improvisation, meditation, nature connection and games are some of the tools we use to help people connect, investigate patterns of behaviour, build emotional resilience and explore their own stories in beautiful, ridiculous and meaningful ways.

Breaking the barriers of traditional theatre, we provide interactive family storytelling in theatres and community spaces, and devise multidisciplinary immersive outdoor performances with young people both in a woodland hub near Eastleigh, and with bespoke outreach projects. We believe in the power of the collective imagination and that everyone has a creative voice to be heard.

#### **What the SSE has taught me:**

"To dig deep into WHY I am doing this, and to name that. Not to be afraid of doing things differently within the business world if it aligns with my values and mission. To ask for help, or at least try to!"

#### **My one social entrepreneur tip for you:**

"Trust in the hive-mind! Be authentic, be human, be brave enough to let people in."



[tribealternativestageschool.org](http://tribealternativestageschool.org)



[@tribealternativestageschool](https://www.facebook.com/tribealternativestageschool)



[@join\\_tribe](https://www.instagram.com/join_tribe)



## Shiv Misra

### Roots & Hoots Limited



**Providing accessible and affordable ways to cut out plastic, lessen your environmental impact and live a zero-waste lifestyle.**

Shiv has always liked the concept of a zero waste shop as it allows people to buy only how much they like and hence helps to reduce food wastage whilst reducing the packaging waste as people get their own containers to buy the products. But many customers are reluctant to use the zero waste shop as they don't want to lug heavy packs from the shop to their house. There are quite a few physical zero waste shops but not many deliver package-free products to the customer's door steps. Shiv sensed this market opportunity and hence started this company which not only delivers the products to customer's door steps but also uses re-usable packaging material.

Are you ready to play your part to help us grow and preserve the planet?

#### What the SSE has taught me:

"It has taught me some useful tools that I wasn't aware were available. And more importantly it has provided a forum to discuss ideas, plans and challenge myself in a group."

#### My one social entrepreneur tip for you:

"Talk to experienced people about your idea. Learn from your past and use that knowledge to tweak things in the future. Accept that you will never know enough."

 [rootsandhoots.com](http://rootsandhoots.com)  
 [@Rootsnhoots](https://www.facebook.com/Rootsnhoots)

 [hello@rootsandhoots.com](mailto:hello@rootsandhoots.com)  
 [@RootsnHoots](https://www.instagram.com/RootsnHoots)



## Ayla Revell

### Pilates with Ayla

#### Feeling in control no matter the barrier, Pilates classes for any one and any BODY!

In 2017 after having her daughter Ayla tried a Pilates class. Looking for a way to get into shape, she never imagined how quickly she would fall in love with Pilates or the wider benefits it has, both body and mind. Later in 2020 when the world seemed to be falling apart, Ayla decided to retrain as a Pilates teacher wishing to help any BODY feel the same benefits of a Pilates class as she does. Truly believing that everyone in the community deserves to feel good about themselves no matter their situation, Ayla has created ways to ensure she can be accommodating with class payments to support as many people as possible feel in control of themselves.

#### What the SSE has taught me:

"SSE has not only taught me many different business processes, which I knew nothing about but most importantly I have learnt how to recognise the impact I am making. My business may not quite look the way I thought it would, but I have learnt how to recognise the effect I am making and take stock of how far I have come in a short space of time."

#### My one social entrepreneur tip for you:

"Embrace the Action learning days and building connection with others, you will need them!"



[pilateswithayla.co.uk](http://pilateswithayla.co.uk)  
[@PilateswithAyla1](https://www.facebook.com/PilateswithAyla1)



[pilateswithayla@gmail.com](mailto:pilateswithayla@gmail.com)  
[@pilates\\_with\\_ayla](https://www.instagram.com/pilates_with_ayla)



## Katerina Shikhotova

### OnTheFly

#### Virtual life-coaching for women.

Katerina started OnTheFly while working on her master's final project. She spent eight months doing research, prototyping and testing the service with real women. At the testing sessions she could see how women changed their mindsets and were ready to change their lives. That's why she decided to make it real.

OnTheFly is an app where every woman finds practical tools to untangle complex challenges in her life, find creative solutions, set up self care routines and achieve goals. Women can start changing their lives by using interactive tools while queuing or commuting and see the progress from the very first day.

#### What the SSE has taught me:

"When I started the SSE programme, I treated OnTheFly like a hobby. SSE helped me to understand the importance of the project and its possible impact on both other women's lives and my own. This gave me motivation to keep working and inspire my husband to join me."

#### My one social entrepreneur tip for you:

"Find people who can support, motivate you, and inspire you."

 [katerinashikhotova](#)



## Harvey Sullivan

### Andover Community Composting

#### Completing the food cycle through community composting and passion.

Harvey was disheartened by his county's inability to compost food waste.

Through community composting, Harvey has discovered a way to turn a waste product into a valuable resource. Simple: collect people's food waste on a bi-weekly basis, add 50/50 woodchip and produce a high quality, living, soil amendment (compost) which can be used to grow food and community. We are losing our top soil fertility at a rapid rate. Organic matter is moving from our soil, to our supermarkets, our homes, then to an incinerator or landfill.

Andover Community Composting is completing the circle.

#### What the SSE has taught me:

"The SSE has developed me as a social entrepreneur. It has taught me that a good enterprise starts at the foundation of oneself. It has taught me that there are a lot of bright ideas out there, and they can all be brought to life!"

#### My one social entrepreneur tip for you:

"Passion beats words. Passion transcends languages. Believe in your word and say it with a smile."

 [harveysullivan@hotmail.co.uk](mailto:harveysullivan@hotmail.co.uk)  
 [@Harviculture](https://www.instagram.com/Harviculture)



## Victoria Thorneton-Field

### Swim The Wight CIC

#### Safe, year round, sea swimming on the Isle of Wight.

Victoria started Swim The Wight (STW) CIC in December 2020 in response to the increasing popularity of cold water swimming and as a qualified open water swimming coach, to do so safely. STW now has 3 directors / qualified coaches offering 30+ monthly sessions in various island locations including funded sessions for particular island postcodes; a donation for a swim raft to be deployed in Sandown Bay in the summer of 2022; coached sessions for people to complete swim challenges; signed off cross-channel qualification swims; run regular acclimatisation sessions throughout the year; provide the swimming sessions on swim retreats; organise 'dry' events, e.g., Vitamin Sea and even a Menopause Talk.

We continue to grow!

#### What the SSE has taught me:

"The SSE has taught me that I CAN achieve, that people love being part of an organised activity, that there is a wealth of experienced and lovely people within the SSE community who are very happy to offer their help and experience, you just have to ask!"

#### My one social entrepreneur tip for you:

"You have an idea, you care, you could change someone's life, just DO IT!"



[swimthewight.org.uk](https://swimthewight.org.uk)



[@SwimTheWight](https://www.facebook.com/SwimTheWight)



[@swimthewight](https://twitter.com/swimthewight)



[@swimthewight](https://www.instagram.com/swimthewight)



## Claudia Wilson

### The Amity Community Project CIC

#### Amity - building our community one family at a time.

Claudia was born in South Africa into a mixed-race family in a line of strong women during a time of deep racism and patriarchal culture. The first university graduate in her family, culminating with Oxford University, she's always been inspired by resilience shown by some of the poorest communities.

Claudia worked a decade in the NHS before specialising privately in abused/neglected children, often having additional challenges. Offering free work to families didn't assuage the sadness she felt having to turn away families in distress who couldn't afford therapy or access statutory services. This sense of community suffering snowballed during the pandemic, sowing the seeds for the Amity Community Project – strength through community where resilience of mental well-being is key.

#### What the SSE has taught me:

"SSE has provided me with the foundational building blocks for a CIC"

#### My one social entrepreneur tip for you:

"Embrace the journey and learn what those more experienced have to teach"

 [amityproject.net](https://amityproject.net)  
 [info@amityproject.net](mailto:info@amityproject.net)

## A message from Lloyds Banking Group

**David Rowsell**

**Head of Community Engagement, Lloyds Banking Group**

Lloyds Banking Group have been very proud to support the School for Social Entrepreneurs over the last decade, recognising the unique and significant contribution that social enterprises make both to local economies and to the many individuals that they support.

At a personal level, having been involved in the programme as a mentor for many of those years, supported the selection panels for several cohorts, and watched a number of entrepreneurs graduate, I have seen first-hand the passion and commitment that it takes to take an embryonic idea for social change through to a self-sustaining social enterprise. It is so encouraging, also, to see the ongoing friendships and support networks that arise from participation in the Entrepreneurs programme.

I wish the SSE class of 2022 every success in taking their enterprises on to the next stage and would say to all of them "huge congratulations in graduating this year - Well done indeed!"

## A message from The National Lottery Community Fund

**Faiza Khan**

**Director of Engagement and insight at  
The National Lottery Community Fund**

"We are delighted to fund this successful programme, now in its 10th year, which empowers social entrepreneurs to make an even bigger impact in their communities.

Thanks to National Lottery players and in partnership with the School for Social Entrepreneurs, we have supported over 2,500 social entrepreneurs and distributed over £9.3m in grants directly to those leading change and making a difference. The impact on individual learners and their enterprises is invaluable."



## A message from the Learning Manager

### Fiona Ollerhead

... and just like that.... Another year is over! Not only that but 10 years of our Lloyds start up programme which has seen over 200 social entrepreneurs graduate from the Hampshire School and go on to grow their own unique enterprises....

This year's enterprises are no less unique, no less impactful and no less life changing than any of those that have gone before, and this year's students have also been as committed and focused as always. With many of their study days on Zoom it has been so brilliant to actually meet them IRL ;) for their last few study days and see how their enterprises have grown and are now becoming Real Life stories and new journeys for them.

Tonight, they will bring them to life for you, we hope you enjoy hearing about them and that you will, afterwards, spend time with each of the students and see how you can help them achieve making their dreams of bringing about social change come to life in the communities in which we live.

Tonight, too they will join the hundreds before that have become friends and fellows of our school, so, from me, huge congratulations for their hard work and achievements this year.

Lloyds Bank Social Entrepreneurs Programme



school for  
social  
entrepreneurs



Thanks to our funders Lloyds Banking Group  
and the National Lottery Community Fund.  
And thanks to our mentors, ALS facilitators,  
speakers and witnesses.



STUDENT YEARBOOK

It's not really goodbye!  
Stay in touch?

 [the-sse.org/schools/hampshire](https://the-sse.org/schools/hampshire)

 [actionhampshire.org.uk](https://actionhampshire.org.uk)

 @actionhampshire

 @actionhants

 [info@actionhampshire.org](mailto:info@actionhampshire.org)

2021  
2022  
HAMPSHIRE